

WHAT IS CLAIMED IS:

1. A vehicle wheel trading method comprising:

a step of communicating a wheel basic specification of a wheel-basic-specification-designating company to a customer;

a step of communicating a request for a partially special specification of the customer as corresponding to the wheel basic specification, to a wheel maker;

a step of manufacturing a specification-completed wheel incorporating the partially special specification in the wheel basic specification by a manufacturing means which the wheel maker uses; and

a step of delivering the specification-completed wheel manufactured by the wheel maker to the customer.

2. A vehicle wheel trading method comprising:

a step of communicating a wheel basic specification of a wheel-basic-specification-designating company to a customer by a transmission means;

a step of communicating a request for a partially special specification of the customer as corresponding to the wheel basic specification, to wheel maker by a transmission means;

a step of manufacturing a specification-completed wheel incorporating the partially special specification in the wheel basic specification by a manufacturing means which the wheel maker uses; and

a step of delivering the specification-completed wheel manufactured by the wheel maker to the customer.

3. A vehicle wheel trading method comprising:

a step of communicating a wheel basic specification of a wheel maker to a customer by a transmission means;

a step of communicating a request for a partially special specification of the customer as corresponding to the wheel basic specification, to the wheel maker by transmission means;

a step of manufacturing a specification-completed wheel incorporating the partially special specification in the wheel basic specification by a manufacturing means which the wheel maker uses; and

a step of delivering the specification-completed wheel manufactured by the wheel maker to the customer wherein a wheel-basic-specification-designating company is the wheel maker.

4. A vehicle wheel trading method comprising:

a step of communicating a wheel basic specification of a wheel maker to a customer via a wheel broker by a transmission means;

a step of communicating a request for a partially special specification of the customer as corresponding to the wheel basic specification, to the wheel maker by a

transmission means via the wheel broker by a transmission means;

a step of manufacturing a specification-completed wheel incorporating the partially special specification in the wheel basic specification by a manufacturing means which the wheel maker uses; and

a step of delivering the specification-completed wheel manufactured by the wheel maker to the customer wherein a wheel-basic-specification-designating company is the wheel maker.

5. A vehicle wheel trading method comprising:

a step of communicating a wheel basic specification of a wheel supplier to a wheel maker by a transmission means;

a step of communicating the wheel basic specification from the wheel supplier to the wheel maker by a transmission means;

a step of communicating a request for a partially special specification of the customer as corresponding to the wheel basic specification, to the wheel supplier by a transmission means;

a step of communicating a request for the partially special specification from the wheel supplier to the wheel maker by a transmission means;

a step of manufacturing a specification-completed wheel incorporating the partially special specification in



the partially special specification is a specification provided with at least one of name, character, mark, family crest, picture, partially individual coating, sensor, and LED.

8. The vehicle wheel trading method according to claim 1, wherein

the transmission means includes a communication network, and

respective transactions between the wheel maker and the customer, between the wheel maker, the wheel broker, and the customer, and between the wheel maker, the wheel supplier, and the customer through the communication network are performed by using terminal devices of the wheel maker, the customer, the wheel broker, and the wheel supplier.

9. The vehicle wheel trading method according to claim 1, wherein

the vehicle wheel includes a wheel made of a light alloy for an automobile and the partially special specification includes a name.

10. The vehicle wheel trading method according to claim 4, wherein

the transmission means includes a communication network, and

respective transactions between the wheel maker and the customer, between the wheel maker, the wheel broker, and the customer, and between the wheel maker, the wheel supplier, and the customer through the communication network are performed by using terminal devices of the wheel maker, the customer, the wheel broker, and the wheel supplier.

11. The vehicle wheel trading method according to claim 5, wherein

the transmission means includes a communication network, and

respective transactions between the wheel maker and the customer, between the wheel maker, the wheel broker, and the customer, and between the wheel maker, the wheel supplier, and the customer through the communication network are performed by using terminal devices of the wheel maker, the customer, the wheel broker, and the wheel supplier.

12. The vehicle wheel trading method according to claim 6, wherein

the transmission means includes a communication network, and

respective transactions between the wheel maker and the customer, between the wheel maker, the wheel broker, and the customer, and between the wheel maker, the wheel

supplier, and the customer through the communication network are performed by using terminal devices of the wheel maker, the customer, the wheel broker, and the wheel supplier.

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